

We develop, produce, and sell smart measuring systems worldwide in the water and energy sectors. With innovative and future-oriented system technologies, we support our customers and business partners from consumption data acquisition to integration into higher-level systems.

For our site of Therwil (BL-CH), we are looking for a

SEO & Marketing Intern (6-8 months)

› Your tasks:

In SEO:

- › Optimize the positioning of our websites on the different search engines (e.g. keywords, expansion and optimization, link building strategy)
- › Update the websites with new content based on SEO best practices (e.g. success stories, blog articles, social media publications)

In Marketing:

- › Assisting the MARCOM team members with their daily tasks and help implementing the strategy (e.g. writing internal communication for employees, updating the technical documentation, creating photo and video content)

› Your profile

- › You are open-minded, flexible, and have a cooperative personality
- › Experience with Google Analytics and Google Search Console
- › German as mother-tongue with excellent written and oral skills, fluency in English required (level B2 and more)
- › Experience working within an association or a student club is a plus

› Our offer

This internship will be a perfect way to help you gain work experience and kick off your career! It is also a great opportunity to work with and learn from marketing and communications professionals. By joining our team, you will work hand-in-hand with our MarCom specialist, take part in the daily MarCom activities, and join an international company with a familial atmosphere.

› Interested?

Please send us your CV and cover letter by e-mail to Ms. Zerrin Gül, personal@integra-metering.com.